



# THE DISH

A MONTHLY DIGITAL  
MAGAZINE

## MEDIA KIT

Each issue of The Dish highlights industry news, member updates, compliance and legislative issues, the newest products and services.

## FEATURES

- Compliance and legislative issues
- Upcoming events and training seminars
- Latest products and services
- NHLRA membership updates

## WHY ADVERTISE?

The Dish reaches over 700 NHLRA members each month. The publication is a valuable resource if you would like to promote a new product or service to the industry.

## SUBMITTING AN ARTICLE

Articles must be received by the deadline determined by the editorial calendar. There is a 500 word limit to all articles and content submitted. There is no guarantee of page position. Articles must be submitted in a word document format.

NHLRA members can submit an article to Taylor Salvato at [tsalvato@nhlra.com](mailto:tsalvato@nhlra.com).

## QUESTIONS?

Contact: Taylor Salvato  
[tsalvato@nhlra.com](mailto:tsalvato@nhlra.com)  
603-228-9585

# PURCHASING AD SPACE

Ads can be updated each month and must be received by the deadline determined by the editorial calendar. There is no guarantee of page position.

Payment must be received before the publication date for the ad to be included. Ad prices listed below are for NHLRA members. If you are a non-member and would like to purchase as ad, email Taylor Salvato at [tsalvato@nhlra.com](mailto:tsalvato@nhlra.com).

## NHLRA MEMBER PRICING

	<u>1 Month</u>	<u>6 Months</u>	<u>12 Months</u>
Full Page	\$75	\$300	\$450
1/2 Page	\$50	\$200	\$300
1/4 Page	\$25	\$100	\$150

## ACCEPTED AD FORMATS

.JPG, .PNG, and .PDF.

## AD SIZES (NOT TO SCALE)

Full Page Ad, 7.5x9.5 inches

Horizontal 1/2 Page Ad, 7.5x4.75 inches

1/4 Page Ad  
3.75 x 4.75 inches

# EDITORIAL CALENDAR

## **January**

Submission Deadline: 1/10

Publication Date: 1/17

## **February**

Submission Deadline: 2/14

Publication Date: 2/21

## **March**

Submission Deadline: 3/14

Publication Date: 3/21

## **April**

Submission Deadline: 4/11

Publication Date: 4/18

## **May**

Submission Deadline: 5/16

Publication Date: 5/23

## **June**

Submission Deadline: 6/13

Publication Date: 6/20

## **July**

Submission Deadline: 7/11

Publication Date: 7/18

## **August**

Submission Deadline: 8/15

Publication Date: 8/22

## **September**

Submission Deadline: 9/12

Publication Date: 9/19

## **October**

Submission Deadline: 10/17

Publication Date: 10/24

## **November**

Submission Deadline: 11/14

Publication Date: 11/21

## **December**

Submission Deadline: 12/12

Publication Date: 12/19

The editorial calendar is subject to change at the discretion of the NHLRA. Please contact Taylor Salvato at [tsalvato@nhlra.com](mailto:tsalvato@nhlra.com) with any questions about The Dish.



**N H L R A**

NEW HAMPSHIRE LODGING & RESTAURANT ASSOCIATION