

# Empowerment Through Connections

## Women in Hospitality & Tourism

May 7, 2024 | Church Landing, Meredith

The New Hampshire Lodging & Restaurant Association Education Foundation is pleased to host our third annual Women in Hospitality & Tourism. Empowerment Through Connections will be a day to celebrate all women in our industry, create an atmosphere to develop peer networks, and offer sessions on a variety of top-of-mind topics.

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### 8:15 – 8:50 a.m.

Arrival, Light Continental Breakfast, and Networking

### 8:55 a.m.

Welcome

### 9 a.m. – noon

Morning Session: Exploring Personality Types  
Lisa Cole, Corporate Instructor and Facilitator

Understanding the personality types will improve communication and working relationships with both team members and customers. This session will include the completion of an “unofficial and abbreviated” version of the assessment. Each type will be explained, compared, and contrasted. Small group exercises will follow, to gain a better understanding of other’s strengths and preferences.

### Noon – 12:45 p.m.

Lunch by the Lake

### 12:45 – 3:45 p.m.

Afternoon Session: Duh! Approach to Management and Supervision: Dispelling Common Leadership Myths  
Gerri King, Social Psychologist and Organizational Consultant

People are promoted because they’re good at their jobs. Being in a leadership position is a very different job, for which most are not trained. This presentation dispels myths associated with effective leadership and provides common sense approaches. Participants will be encouraged to assess and re-think commonly held beliefs about effective leadership and will leave with immediately applicable skills that they can incorporate into their personality styles. And – though we thought gender related issues would have disappeared by now – they continue to affect conversations and decision making, as well as workplace culture. Difficult because managing and supervising is challenging enough. Attendees will learn what works and what doesn’t and will be offered ways to enhance communication and increase motivation. They will be encouraged to accept what makes sense, throw out what doesn’t, and put on the shelf what they want to take down some day. It promises to be a transforming and reassuring experience.



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Please contact Amie Pariseau at [apariseau@nhlra.com](mailto:apariseau@nhlra.com) or (603)-228-9585 to participate.



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### Full Schedule

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#### 3:45 - 4:15 p.m.

Afternoon Keynote

Rhonda Kallman, Founder & CEO

Kallman is Founder and CEO of Boston Harbor Distillery, where she focuses on her first love: whiskey. A native Bostonian, she is spirited, tenacious, passionate, hardworking, and grateful to the pioneers, like herself, who have paved the way for local artisans to make and present their craft. An acclaimed professional speaker, Kallman delivers inspiration and motivation to a myriad of audiences. Energetic, fun, and intelligent, Kallman brings the same commitment and tenacity to her talks as she does to her work.

#### 4:15 - 5:30 p.m.

Cheers to the Day

Stay tuned! We're hoping to add a fun twist to cocktails and networking.

#### Room Block

To receive the Group Rate, please visit [online reservations](#) or call [1-800-622-6455](tel:1-800-622-6455).

The Group Rate is available until Saturday, April 13.



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